

## PAAG

A traditional headgear of Mithila, Paag is worn on every special occasion or rituals. About two decades ago this



**Paag (Cotton & Silk)**  
Price : Rs. 30 - 100

headgear was worn in everyday life of the people of Mithila. Colour of the Paag signifies the occasion for example a red coloured Paag is worn on the occasion of marriage or Upanayan (Sacred thread ceremony), white in everyday life, specially decorated Paag known as "Ghunesh" is worn by the bridegroom. Paags are made of cotton or silk.



## SIKKI ART



**Sikki**  
Price : Rs. 50 - 1000

Sikki is a special variety of grass grown in the region. It is used to make decorative items, small utensils, flower vase, bangles, purse, toys, etc.



## LAC BANGLES

Lac is used to make bangles of various colours and hues.



**Lac Bangles**  
Price : Rs. 50 - 300 (Per set)

As per the local customs a bride has to wear only lac bangles in the first year of marriage. Lac bangles are also offered in the rituals and worship of goddess Durga, Kali, Tara, etc.



For detail enquiry and order please contact :

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**GRAM VIKAS  
PARISHAD**





## GRAM VIKAS PARISHAD

GRAM VIKAS PARISHAD, an organization working in the villages of Madhubani and Darbhanga, most backward of the districts of Bihar, needs no introduction. In the past two decades it has carved a place in the hearts of the poor people of this region due to its efforts in the field of women empowerment, rescue of child labour and their rehabilitation and applying effective check on cross border trafficking in women and girl child and their rehabilitation.

One aspect that stands out for this organization is its effort and success in providing alternative means of subsistence in the process of rehabilitation and uplifting the poor and empowering them economically leading to socio-political empowerment.



Gram Vikas Parishad has several training centres to impart training in handicrafts and has established a good channel for marketing these

products for the people manufacturing the handicraft items. Various handicraft items are sold through inhouse retail and wholesale outlet at the GVP headquarters at Ranti, Madhubani, Rajnagar, and Pilakhbar, stalls at various exhibitions and institutional sales.

The various handicraft items for which training are imparted and marketing is done by GVP are :-

### MADHUBANI PAINTING

One of the most celebrated genre of folk painting styles of India having a heritage extending to about two milleniums, Madhubani paintings are appreciated world over. These paintings are unique in the sense that they are basically done by women only using natural colours.



**Cotton Sari**  
Price : Rs. 900 - 1200



**Silk Sari**  
Price : Rs. 1800 - 2500



**Dupatta (Cotton & Silk)**  
Price : Rs. 300 - 650

There are basically two recognised centres of Madhubani Painting Viz. Ranti (2 Kms east of Madhubani) and Jitwarpur (2.5 Kms north of Madhubani). Right from the 1960s Ranti has been known as the largest and most authentic centre of Mahubani Painting.



**Salwar Suit (Cotton & Silk)**  
Price : Rs. 1000 - 1500



**Wall Piece (Cloth & Paper)**  
**Cotton & Satin**  
Price : Rs. 150 - 3500



**Silk**  
Price : Rs. 400 - 6000

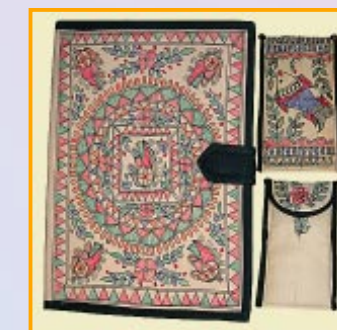


**Handmade Paper**  
Price : Rs. 30 - 400

GVP has got a training centre at Ranti to impart training to Women of all the castes residing in all 137 villages covered by the various programmes taken up by GVP. They make beautiful paintings and earn their livelihood by selling them directly or through the marketing channel



**Jacket & Shirts**  
Price : Rs. 150 - 500



of GVP. Madhubani paintings are done on paper, cotton cloth, and silk. Most popular items with Madhubani paintings on them are wall hangings (Handmade papers, cotton cloth, silk and Satin), sarees (cotton, silk, Tasar), salwar suits (cotton, silk, synthetic, satin), kurta (Cotton and Silk), shirts, T-shirts, Jackets, sofa and bed covers, etc.

**Conference Folders (Cotton & Silk)**  
Price : Rs. 100 - 500

**Mobile / Glass Case (Cotton & Silk)**  
Price : Rs. 25 - 75